



STRENGTHENING OUR NONPROFIT COMMUNITY

Mission

Providing experienced and innovative consulting to strengthen central North Carolina nonprofits

Vision

Impact that matters, in a place we love

What We Believe

We are dedicated to client success. We listen respectfully, assess carefully, and offer honest solutions to help clients achieve their goals.

We care deeply about relationships. We are dedicated to building long-term client relationships through personal attention, unquestionable integrity, proven experience, and services that are significant and cost-effective.

We are committed to diversity and inclusion. We work to create open and equitable environments by embracing these values within our firm and through our hands-on work with community partners and clients.

Who We Are

Mary Moss and **Susan Ross** each had over 30 years of professional experience when they founded moss+ross in 2009. Their primary motivation was their deep desire to support the nonprofit community in the place they have called home for their entire lives.

When clients hire moss+ross, they are matched with a hand-picked team of dedicated professionals who have strong track records in fundraising and related fields. Each member of the moss+ross team is committed to helping clients achieve long-term growth and sustainability.

Since our founding, close to 200 area nonprofit and educational organizations have worked with us to achieve their goals through services tailored to their needs. We are proud that our clients say they are stronger after our time together and we remain invested in their success long after our engagements end.

Above: Mary Moss, left, and Susan Ross

What We Do

We work in close partnership with clients to identify their needs and offer customized solutions to help them achieve their missions. Our engagements provide each client with a practical roadmap based on current data, industry best practices, and the professional experience of the moss+ross team.

Services We Offer

- **Fundraising Counsel:** benchmarking, board development and training, development and organizational assessments, annual fundraising plans, messaging and communications plans, prospect research, and wealth screening
- **Campaign Counsel:** campaign planning and readiness, campaign management and execution, case for support, feasibility studies, and leadership development and training
- **Staffing:** executive search, interim staffing, training, and coaching
- **Strategic Planning:** board retreats, goal setting, implementation counsel, and communications plans

Sectors We Serve

- Environment
- Faith communities
- Healthcare and academic medicine
- Higher education
- Independent schools
- Museums, arts, and culture
- Professional organizations
- Social and human services